



Assessment of Marketing

Company Name: _____ Person: _____

Self / Peer / Teacher

JUDGING CRITERIA	Poor	Below Average	Average	Above Average	Superior	Score
1. Attended all meetings	1	1.5	2	2.5	3	
2. Information relayed to team	1	1.5	2	2.5	3	
3. Met all marketing deadlines	1	1.5	2	2.5	3	
4. Great role model for team	1	1.5	2	2.5	3	
5. Kept marketing and trade display on track	1	1.5	2	2.5	3	
6. Enthusiastic	1	1.5	2	2.5	3	
7. Excellent communication skills	1	1.5	2	2.5	3	
8. Demonstrated leadership qualities	1	1.5	2	2.5	3	
9. Displayed businesslike and responsible behaviour	1	1.5	2	2.5	3	
10. Helped team clean up of room and ensured all equipment borrowed was returned at end of each lesson	1	1.5	2	2.5	3	
Raw Score						/30