

Media Analysis - Industry Website Check

Name: _____

Score:

.. / 40

Name of Assessment Component	Description of Summative Assessment Tasks	Weighting (%)	Learning Outcomes Measured	Criteria for Judging Performance
Portfolio	Media Analysis: <i>Students investigate and report on aspects of an advanced manufacturing industry website</i>	Total :10%	4, 5	<ul style="list-style-type: none"> To what extent do the primary and/or secondary sources gathered show evidence of an appropriate process of enquiry? How well does the student distinguish between relevant and irrelevant information in the portfolio?

NAMIG Website: www.concept2creation.com.au

What do you think advanced manufacturing means?

(5marks)

List 5 possible careers or jobs in the advanced manufacturing industry?

1. _____
2. _____
3. _____
4. _____
5. _____

(5marks)

Choose one of the industry websites listed below and complete the website analysis using the proforma on the reverse side.

(30marks)

*Industry Websites:*Air International <http://ait.airinter.com.au>BAE Systems www.baesystems.comDANA Australia www.dana.comHoldens www.holden.comIMP Printed Circuits www.imppc.com.auNTS Global <http://ntstooling.com/corporate.htm>Tenix www.tenix.com**Hand in this completed sheet to your c2c teacher to pass on to Mr Haskard for SACE Records**